



RLIONS INTERNATIONALARING LINES

District 26-M3 News

Vol. 80 Issue 4

Lion Sharon Hammel, Editor

October 2013

Thank You to Our Lions Volunteers in August

August was Children’s Eye Health & Safety Month, and the Missouri Lions Eye Research Foundation celebrated by offering free Children’s Vision Screenings throughout the state. Healthy vision is crucial to success in the classroom, and these free screenings can be helpful for parents to find out before school starts if their children are at risk for vision loss.

The program technicians screened 3,380 children at 68 events in Missouri last month. This included 2,233 children at 23 public events, such as county back-to-school fairs and a two-day event at the St. Louis Science Center. It’s at these large-scale public events that Lions volunteers can make a significant impact on the screening process by helping to make sure it’s fast and effective. In fact, at the Boone County Doc Bear Back-to-School Fair in Columbia, MLERF staff and Lions volunteers screened 298 children in 5 hours, which translates into an average of 1 child being screened during each minute of the fair.

Staff from the Children’s Vision Screening program received a tremendous amount of help from Missouri Lions last month.

They expressed special thanks to participating Lions from the following clubs:

- | | |
|----------------------|----------------------------|
| Aurora Lions | Camdenton Lions |
| Chesterfield Lions | Columbia 20/20 Lions |
| Creve Coeur Lions | Fort Leonard Wood Lions |
| Hazelwood Lions | High Ridge Lions |
| House Springs Lions | Lake St. Louis Lions |
| Maplewood Lions | Monett Lions |
| Mountain Grove Lions | Rolla Lions |
| St. Charles Lions | St. Charles County Lions |
| St. Peters Lions | South Side St. Louis Lions |

Get Connected to MLERF

Want to know more about MLERF programs? You can subscribe to Sightlines, our monthly e-newsletter, at www.mlerf.org/sightlines, and you can read Perspectives, our quarterly magazine, at www.issuu.com/heartland-perspectives. On social media, you can like us on Facebook (www.facebook.com/MLERF), follow us on Twitter (www.twitter.com/mlerf), and watch our videos on YouTube (www.youtube.com/user/MoLionsERF).



Do You Know What Lions Are All About?

Each month we will feature one of the major Lions service activities in the state of Missouri. Please contact your Club, District Chairman or the MO Lions State Office for more information: Missouri Lions State Office P.O. Box 104535 - 2415B Hyde Park Road Jefferson City MO 65110-4535 (573) 635-1773 Fax (573) 635-2383 missourilions@gmail.com

Missouri Lions Eye Research Foundation (MLERF)



This is the major project of the Missouri Lions Clubs. As the Lions State Sight Project, the Missouri Lions Eye Research Foundation is dedicated to the preservation and restoration of sight. The major programs of the Foundation are: Heartland Eye Bank, Research, Education/Public Awareness, Indigent Patient Eye Care, Glaucoma Screening, Amblyopia Screening (children lazy eye screening) and Eyeglass Recycling.

The Heartland Eye Banks focus on helping the people of Missouri, Illinois and Kansas provide corneas for transplant. Corneas are also transported outside our area and even Internationally when not needed here. The branches are located in Columbia, Springfield, St. Louis, Kansas City Missouri, Springfield Illinois and Hay Kansas. Research projects consist of Corneal, Glaucoma, Cataract and Retinal research. Haywood Snipes Awards are given to clubs and their honorees for making donations that accumulated to \$10,000 to the Missouri Lions Eye Research Foundation. MLERF is located at 404 Portland St. Columbia MO 65201-6599 (573) 443-1471 www.mlerf.org The board of directors of MLERF and Lions District Sight Chairs meet quarterly. Executive Director - Lion Tony Bavuso.

Calendar of Events

October 10, 2013
Lions World Sight Day

October 15, 2013
International White Cane Safety Day

October 20, 2013
Deadline to report members for the
October Membership Growth Award

October 26, 2013
Council of Governors Meeting
Solid Rock Church, Jefferson. City, MO

November 9, 2013
District 26M-3 Cabinet Meeting
Mexico Lions Den, Mexico, MO

November 15, 2013
Peace Posters due to District Governor

January 25, 2014
Council of Governors Meeting
Best Western, Sedalia, MO

February 1, 2014
District 26M-3 Cabinet Meeting
Mexico Lions Den, Mexico, MO

February 8, 2014
All Lions Mid-Winter Forum TBD

February 29-March 1, 2014
District 26M-3 Convention
Columbia Hilton Garden Center
Columbia, MO

April 5, 2014
Eye Glass Wrap Warrenton Lions
Warrenton, MO

April 6, 2014
School of the Blind Appreciation Night
St Louis., MO

April 24-26, 2014
Council of Governors Meeting
Sedalia, MO

April 25-26, 2014 MD26 State
Convention
Sedalia, MO

May 17, 2014
District 26M-3 Cabinet Meeting
Mexico Lions Den, Mexico, MO

July 4-8, 2014
International Convention
Toronto, ON, Canada

Hey Lions!

Need pictures and photos of Lions activities for your promotional posters and flyers? Here is a site where you can download a variety of images.

<http://www.flickr.com/photos/lionsclubsorg/sets/72157635490731685/>



October Membership Growth Contest

[Membership Growth Awards](#) recognize Lions and clubs for inviting new members. Traditionally, the month of October has been dedicated to inviting new members. To encourage clubs to start and the end year strong, Lions Clubs International is now also recognizing member invitation in the month of April.

Silver & Gold Membership Growth Award Pins

Lions that sponsor a member in either October **or** April receive the Silver Membership Growth Award Pin. Lions that sponsor a member in October **and** April will receive both the Silver and Gold Membership Growth Award Pin.

Membership Growth Award Banner Patch

Beginning in the 2013-14 fiscal year, clubs that add new members in both October **and** April will receive the Membership Growth Award Banner Patch and a fiscal year patch. Thereafter, repeat award recipients receive a fiscal year patch to affix below the banner patch. Clubs previously qualifying for the October Membership Growth Award will need to meet the new qualifications to receive the Membership Growth Award Banner Patch.

Eligibility

To be eligible to receive the awards, new member and sponsor names must be reported to International Headquarters using MyLCI between October 1 and midnight October 31, and/or between April 1 and midnight April 30, Central Standard Time. Paper MMR's must be received between the 1st and 20th of October and/or April, respectively, to be processed in time.



QR Code to Lions Facebook

Scan with a smartphone to go to our district Facebook page.

SMILE

Social Media Includes Lions Everywhere

<http://www.lionssmile.org/>

Smile is an area where you list your Facebook, Twitter and other social media contact information for yourself, club and district. There is a list of Lions, clubs and district you can **like** and **follow**. Get ideas of new events or fundraisers, new ways of attracting new members. You will receive emails of different ways to use social media, blogs and different postings. You can set limits of how many emails you will receive and you can change at any time.

The blog is here, to LionsSmile.org. Our FB Page is now facebook.com/LionsSmile and our Twitter is [@Lions_Smile](https://twitter.com/Lions_Smile).



Go to lionssmile.org for infographic

You think that's a piece of cake?

OK, then start explaining it by talking to yourself loud ...

You got stuck somewhere?

No problem!

We have the right INFOGRAPHIC for you ...

Infographics are great to explain lots of things. The SMILE team got inspired by an [infographic from Social Strand Media](#). So we compiled our own little Lions-Style infographic for all Lions worldwide :-)

So use it and share the link.

But please make sure to redirect all people interested in the infographic to either our website (lionssmile.org) or lionsclub.org as the only official sources!

Your Opinion Counts—Take the Survey by November 1, 2013

We want to find out what your club needs from the district to grow and successfully complete your service goals. We have a survey through the **survey monkey** secure site. Every member in the district is invited to take it. We look forward to hearing from you and finding out what the needs are for our members and clubs.

The survey consists of 10 questions on Survey Monkey. Survey Monkey is a free service to provide a method of taking surveys. Copy this url into your browser to go directly to the survey: <http://www.surveymonkey.com/s/DX2N35C>

The Lions of each club can click on the link and answer the 10 questions about what their needs are for Lions. If a person does not have Internet connection, a printed copy can be used and then mailed to Lion Don Noland.

Lion Don Noland
547 Kimberly Lane
St. Peters, MO 63376-4006
Or email to dbnoland@aol.com



Be a Lion



Events and articles for Roaring Lions District Newsletter and District Website

Please send Sharon Hammel shammel1250@gmail.com your information by the 25th of the month for the newsletter.

Send Sally Poole sally@pooleadvertising.com pics and Information about your events for the district website. Lion Sally has been working hard on creating us a new website. We will let you know once it is completed.

Welcome New Lions

District 26 M3

13 New Members reported 09/2/13 - 9/30/13

HANNIBAL (010000) - LIONS CLUB

Brent Massie (3817934)

KIRKSVILLE (117696) - LIONS CLUB

Benjamin Ben (3824937)

LOUISIANA (010009) - LIONS CLUB

Michael Kingsley (3824421)

MADISON (010012) - LIONS CLUB

Roy Martel (3813995)

Dave Schnell (3814391)

MEXICO HOST (010017) - LIONS CLUB

Breanna LaRay Durrett (3816949)

Brook Tessman

MIDDLETOWN (009949) - LIONS CLUB

Aaron Hull (3813592)

PARIS (037037) - LIONS CLUB

Robert E Wood (3821781)

ST. CHARLES COUNTY (119824) - LIONS CLUB

Lisa Alexander (873911)

Michelle Kenny (3824235)

Oscar Lin (3824232)

Sneha Lin (3824233)

IN REMEMBRANCE OF THEIR SERVICE

Jack Hams, Hannibal

Paul Walker, Monroe

Merrell Graves, Moscow Mills

Laura Himmel, Moscow Mills

Edward Behren, New London

Gary Alpers, Prairie Home

Robert Cook, Wright City



Need More Help with Fundraisers?

If so, think of what group you are helping with this fundraiser; if a school consider partnering with the PTA or booster club. You will increase your visibility and have more hands to help for your project. New ideas may come with this association and more people will know about your Lions project and potential new members.

Upcoming Club Activities

Glasgow Hosts "Pumpkin Daze"

October 12, 2013



5K Run

8:30 a.m. beginning from Stump Island

Entry fee is \$20.00. (A t-shirt will be provided to all entrants.) For more information contact Lion Leo

Himmelberg at leo.h@merchantsandfarmers.net.

Glasgow Cemetery Tour

7:00 p.m. Tour begins from the Glasgow City building near the Cemetery on Washington St. Ride in the cemetery and meet 11 important historical people who are at rest in the cemetery. There is a \$5.00 charge for this event.

Other activities include a parade, pumpkin toss, river pumpkin race and balloon rides.



Anniversary Party Warrenton Lions Club

November 2, 2013 2-7 pm

Warrenton Lions Club Hall

601 Fairgrounds Road

Everyone is invited

Please RSVP by October 24 to

Ideas to Increase Visibility and Membership

Take your Lions magazine to a doctor's office with a label over your address that contains your club's name, meeting time, location and contact information of phone number, website or Facebook page.

Raffle entrants - you can use the contact information and invite these people to your clubs next function or membership drive.

Remember to invite former members to your projects. Invite people to projects or membership meetings, not just a meeting. People join Lions to serve, not to attend meetings.

From Staples online, your club can order magnetic signs (a package of 4 for \$40) to promote your club and have at your projects. For \$10 more you can order a 6 foot banner.

How Can We Grow Our Membership?

The first step to inviting new members to join your Lions club is to get your club ready.

- Decide what you want your club to be.
- Identify what you want your club to accomplish.
- Decide what your membership goals are.
- Why does your club want new members?
- Who are your target members?

Who will help your club recruit?

Each member has strengths and preferences. Make the most of these by encouraging your members to take on roles in the recruiting process.

- Organizing
- Promoting
- Reaching out
- Welcoming

CREATE YOUR CLUB'S GROWTH PLAN

Who will we recruit?

- Civic lists of businesses and organizations
- Community needs assessment
- Brainstorming
- Recruiting wheel
- Lists from members

Where and when will we recruit?

- Hold an informational meeting, invite target members and conduct a short program to let people know what your club does and who they are.
- Sponsor a community event or set up a booth. When recruiting at an event, prepare a standard 30-second to 2-minute speech about your club and its impact in the community for your members to use. If interested direct them to your website or invite to informational meeting.
- Invite target members to a service project. Be sure to have Lions available at the project to speak with target members.
- When recruiting businesses door to door your membership committee should take the lead.

What material will we recruit with?

- Update your club brochure — LCI offers a variety of recruiting materials that can be downloaded or ordered via mail
- Club website — make sure it has updated information and calendar of events
- Use your social media presence and make sure including informational meetings

How will we promote our informational meeting?

- Informational meetings are intended for Lions and target members to meet and build interest in joining your Lions club.
- Ask each member of your club to bring one person to the meeting.
- Use lists of target members to prepare invitations. Be sure invitations include your club's website and social media sites. Let invitees know they are welcome to bring others who may be interested and include RSVP info.
- Consider following up by phone if you don't receive replies.
- Consider placing an ad promoting your meeting in the local newspaper or magazine directed to your target members.

Tips for planning a great informational meeting:

- Hold the meeting at the same time and day your clubs normally meets
- Serve light refreshments such as cookies and soft drinks, not a full meal.
- Have a short (one hour or less) prepared program focused on your club's goals. Be sure to give an overview of Lions activities and membership benefits. Emphasize your club and discuss its service, leadership development, networking and family involvement in your presentation.
- Use your program to create the agenda.
- Fully explain the cost of joining your Lions club and what the money pays for.
- Communicate the date, time and place of your regular meetings and let the target members know they are welcome to attend.
- Have members of your club available to speak one-on-one or in small groups while enjoying the refreshments.

Follow-up with meeting guests

- Have your membership committee coordinate the follow-up.
- Contact the participants to thank them for their time. Confirm their interest and invite them to attend the next meeting or service project. Encourage them to give you names of people they know who may be interested in joining the club.
- Make follow-up contact by phone, email or letter within 48 hours of the meeting.

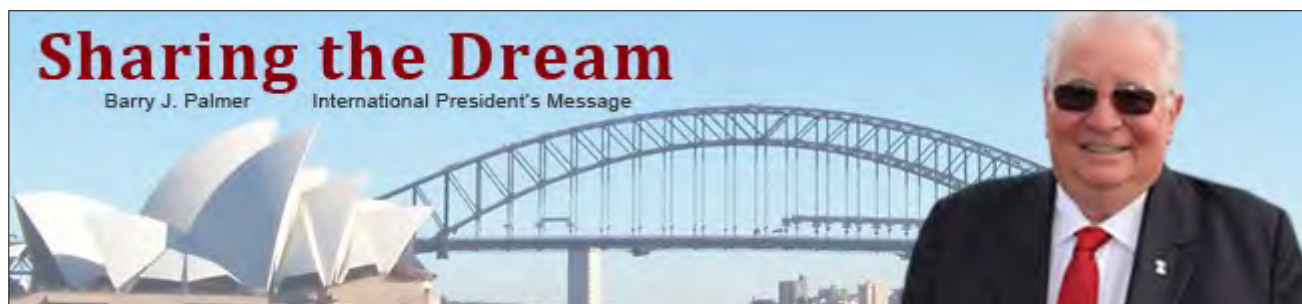
Review your Club Growth Plan

- Regularly review your goals and schedule to ensure you are on track. Adjust the timeline and goals as necessary.

I'm asking club leaders to focus on adding members for New Membership Growth Month in October. I'm also encouraging clubs to use the media to recruit new members and promote their projects and events. LCI has launched a new press release page just for clubs to make it easy, and there's even a press release to help recruit new members, so check it out!

Lion Barry J. Palmer

Your International President



Dear Lion,

It's difficult to explain to people exactly what Lions do. After all, we do so much. It's far easier to explain *why* we do what we do – we want to give back to the community and make dreams come true. Your community needs you. In fact, it needs more people like you.

October is New Membership Growth Month, and I'd like your club to set a goal of adding at least one new member. New members bring fresh ideas, keep clubs healthy, and increase your ability to serve. When Lions sponsor and report a new member in October, they'll receive a [Membership Growth Award](#) Pin. And if your club adds new members in both October and April, you'll receive a Membership Growth Award Banner Patch.

Be sure to give your recruiting a boost with *Just Ask!*, and remember that men and women make great Lions!

Promote Your Club in the Media!

Want to get more media coverage for your club? The new [club press release page](#) provides easily customized press releases that give you a fast, effective and inexpensive way to get more attention for your service projects, fundraising events and success stories. And when people know more about the great things you do, they're more likely to join. There's even a press release for recruiting new members, so download it today and get the word out! http://www.lionsclubs.org/EN/common/docs/RecruitNewMembers_PressRelease_EN.doc?utm_source=RealMagnet&utm_medium=email&utm_campaign=5603%20FORWARD%20President%20Palmer%20Club%20Sept2013%20EN

Share the Vision in October!

As Lions, we serve. That's why I'm asking your club to conduct a vision-related service project for our Sharing the Vision Campaign in October. You can conduct a vision screening, assist a recreational camp for the visually impaired, or serve at an eye bank, guide-dog school or rehabilitation center for the blind. You can sponsor an eye health presentation at a local school or organize a recreational activity for the visually impaired. It can even be as simple as helping someone you know who is adjusting to vision loss or blindness.

[Get more ideas, resources and a press release](#) from the Sharing the Vision Web page, and remember to share your project through the online Service Activity Report!

December/January – [Relieving the Hunger](#)

Organize food drives and projects to feed the hungry. With the downturn in the global economy, many hunger relief organizations are finding it difficult to keep up with demand. Help alleviate hunger by planning events around the end and beginning of the calendar year to collect and distribute food.



In the September Leo eNews, you'll learn about Leo October Membership Growth Month, the Leo to Lion Program, the Sharing the Vision campaign, MyLCI and more. Continue reading for the latest Leo Club Program information from the Youth Programs Department at Lions Clubs International.

October is Leo Membership Growth Month

The year has just begun and it's the perfect time to invite community members to join your Leo club because more members mean more service. During the month of October, Leo clubs around the world will focus on building strong, healthy clubs by increasing membership. If you are looking for guidance on how to recruit future Leos, read the [Just Ask!](#) guide or browse our [30 marketing ideas](#) to ensure that your community knows what Leo clubs are all about. Leos who recruit three or more new members in October will be eligible for the Leo October Membership Growth Award. To obtain the award, Leo club advisors must submit a completed [nomination form](#) to the Youth Programs Department by November 15.

Leo to Lion Program

Leos are part of the Lions family. Our young leaders bring fresh ideas, encourage new service projects, and possess an eagerness to serve. In an effort to nurture Leos and encourage a spirit of life-long service, the Leo to Lion Program offers several benefits to former Leos who become Lions and complete the [Leo to Lion Certification and Years of Service Transfer Form](#). Watch the [Become Involved, Become a Lion](#) video to see what young adults have to say about the benefits of membership.

Global Service Action Campaign – Sharing the Vision

Did you know that 80% of global blindness is preventable? This adds up to approximately 31 million people around the world who are blind due to a treatable illness. To stop this trend, you are encouraged to participate in the Sharing the Vision campaign during the month of October. The campaign coincides with the annual celebration of World Sight Day and raises awareness about blindness and vision impairment as major public health issues. There are many ways you can serve your blind and low-vision community members. Read the [step-by-step planning guide](#) and start organizing a Sharing the Vision service activity today.

MyLCI

For the first time, incoming Leo club officers, Leo club advisors and sponsoring Lions club officers have access to MyLCI – an online reporting tool designed to simplify and streamline club administrative operations. Through MyLCI, Leo clubs now have the ability to update member information, report officers, and share their service activities with other Leos and Lions. Currently, Leo club officers, Leo club advisors and sponsoring Lions club officers in most multiple districts have access to MyLCI. To access MyLCI for the first time, your Leo club advisor or sponsoring Lions club secretary should send the 2013-14 [Leo Club Officers and Membership Report](#) to the Youth Programs Department. If your club submitted this year's report, but has not received MyLCI login instructions, please [contact us](#).

Columbia Community Lions Club Raffle



Apple iPad Mini 16GB Wi-Fi



Tickets: \$5 Each or \$10 for 3 Tickets

Drawing to be held October 28, 2013

Contact Mike Anderson

AndersonMA@missouri.edu

Canton Lions Club Gun & Ammo Raffle

Henry Golden Boy Rifle

& 1400 Rounds .22 Ammo



Henry Golden Boy Rifle Specifications	
Model Number	H004
Action Type	Lever Action Repeating
Caliber	.22
Capacity	16 rounds .22 LR, 21 rounds .22 Short
Length	38 ½"
Barrel Length	20"
Weight	.6.75 lbs.
Stock	American Walnut
Sights	Adjustable Buckhorn rear, beaded front
Finish	Brasslite receiver, brass butt plate and blued barrel and Brasslite barrel band
M.S.R.P.*	\$515

Raffle will benefit service projects of Canton Lions Club



**Tickets are \$10 each
(only 200 available!)**

Contact Kathryn McDaniel-Gross
at 217-740-1496 or
k-mcdaniel@usa.net for tickets

Plus one Remington 1622B,
Golden Bullet Bucket,
22LR 36g Hollow Point,
Plated, 1400 Rounds



MOLATE Planting Date

October 19, 2013 - 10 a.m. to 3:00 p.m.

3001 S. McClelland Blvd. Joplin MO 64804

(Missouri Lions Adopting Trees for Education) Something BIG DID brew in Missouri!

Missouri Lions have **FULLY** adopted Irving Elementary in Joplin, Missouri with trees for the grounds. We have the full \$25,000.00 that was needed to claim this Lions Project.

Thank you LIONS! We DID this together!!!!

NOTICE: The day of the planting Joplin HOST Lions are kindly providing lunch for all the Lion workers that come to help! Thank you Joplin HOST Lions!!

Come ready to work, we will have some shovels and rakes or feel free to bring your own if you like. Please wear Lion Logo shirt as media will be there and we want them to know WHO we are and that we are **STILL** helping Joplin recover! **WE CARE~**

If you need a hotel room, a block has been procured at:
Holiday Inn Joplin: 3615 Range Line Road, Joplin, MO 64804
At \$79.00, plus tax, per night.

Hotel Pho: 417-782-1000

Room Block is under ...Lions/Irving

*******For questions please contact PDG Debbie Cantrell (formerly Whittlesey)**

@ 417-664-2885 or dcantrell@central-bank.netfsngdbgd



House Springs Lions Christmas Parade

Saturday

December 14, 2013

Registration is

\$15 per group



The Theme is GIVING

What will you come as?

(Examples: pilgrims sharing and helping Indian neighbors, carolers at nursing homes, helping out at soup kitchens, barn-raising, quilting bees, helping harvest crops, etc.)

The 1st Safety Meeting will be held on October 18, 2013 at 7:00 p.m. at the Lions Hall.

Bring canned goods or drop them off at the hall. We donate

